

Express Industries introduces Online Fundraising

- *Letter of Online Store Explanation was included in the packet your student brought home.*
- *Register for Online store at www.expressfirst.com by clicking the SELLER button and registering with your group ID# which is in the parent letter.*
- *Parent letters to go out with brochures with group ID information at the time fundraiser begins.*

Over 200 items offered in the ONLINE STORE

- *School gets profit credit for all Online Store purchases*
- *Students get prize credit for purchases in their name*
- *Students are entered into a once per month drawing for an IPAD just for registering*

(drawings will be held for the months of September through December)

- *Students don't need to deliver the product*
- *Students don't need to handle the money*
- *Customers Pay Online, and product is shipped directly to their address*
- *Orders in excess of \$50 have free shipping*
- *Shipping goes anywhere in the Contiguous United States*

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- *Items ship from Express Industries home office in Houston, Texas*
- *Ship to Troops option if you would like to donate your purchase to Active Duty Troops*
- *Product Categories Include*
 - *Candles*
 - *Mixes (Drink, Cookies, Pop Corn, Bread, Dip & Soup)*
 - *Garden*
 - *Kitchen*
 - *Gift Wrap*
 - *Gifts*
 - *Holiday*
 - *Jewelry*
 - *Wrap Accessories*